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## **PUBLISH OR PERISH**

## YAYINLA YA DA YOK OL

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We are pleased to introduce the 2017's first issue of The Journal of Neurobehavioral Sciences. This issue is once again published as open-access. Open access means that an article is freely accessible online to anyone who wants to read it, so the scholar neither has to pay for it directly nor be a member of an institution that subscribes to the journal. As part of JNBS's mission to disseminate high-quality research to advance neurobehavioral sciences, we continue to make JNBS's content open access, without charging authors, funders, or research institutions. Unlike conventional scientific journals, which hide their content behind subscriber-only walls, open-access journals make their content freely available to everyone with internet access. Open access has the consequence of higher impact by increasing citation rates among scholars.

Writing for a journal not only provides a measure of productivity but also offers researcher the chance to share new perspectives, improve practice, encourage critical thinking, and grow professionally. Each manuscript yields a unique perspective to the reader, and it is important to hear the feedbacks of the colleagues' by the researcher.

Scientific and research writing is crucial for a career in sciences. Performing research is only one-half of the picture. If the results of studies are not published other researchers can not recognize the significance of the knowledge accomplished, they cannot further grow it, and overall science cannot advance.

I want to encourage the master or Ph.D. students of various disciplines to submit an academic paper for publication in a journal related to their particular discipline. Publication at this level will eventually provide you with valuable feedback from specialists in your discipline.

Apart from the personal pleasure of seeing your name on a published journal, it is important to share your work with colleagues, and it certainly provides a great advantage on your CV.

We would like to thank all the authors for submitting their papers to JNBS and the reviewers for their valuable comments and contributions.

We hope you will consider JNBS for your future work.

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